

Date: November 7th, 2022

To whom this may concern,

My name is Farah El Sayegh, head of production at Hill+Knowlton Strategies Dubai. I had the pleasure of working alongside Adonis Bdaywi for a month with him serving as our Inhouse production manager. Working with Adonis was an extremely pleasant experience, with his presence being felt across a number of productions. His ability to integrate and support our creative and technical team in prep and on shoots was a huge help, and his willingness to take on tasks beyond the scope of his role and readiness to cover and support across a number of departments was invaluable.

His background and knowledge in the camera department as well as experience in post-production proved highly valuable as well as his network of freelancers that we were able to tap into helped tremendously in making productions seem seamless and easy. Adonis was able to help with his knowledge and understanding of the market in terms of rates, availabilities and skill levels to support with incoming requests and pitches. Couple with his creative background, he was able to be an asset when translating creative presentations into logistical and operational breakdowns.

I wholeheartedly recommend Adonis as a production manager, and believe he can be a great addition to any production crew that he works with. If you need any further information, please feel free to reach me at my email address below.

With my best regards,

Farah El Sayegh
Producer



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